# Cable Office Report CCAC Meeting – May 28, 2008

## Cable Administrator vacancy:

- Position is still posted and has an "Open Until Filled" closing date.
- Vacancy was advertised in the Washington Post on Sunday.
- Notice has been sent to national professional organizations such as NATOA and the Alliance for Community Media.

### Budget

- Council approved the FY09 budget on May 22, 2008.
- Copy of the Resolution and approved Cable Plan is attached
- FY09 Cable Plan is a same service level budget with an increase in Personnel Costs for a new engineer position to support CCM and the mobile production vehicle; \$111,360 increase in production services contracts for the Council portion of CCM budget to support increased coverage of meetings; increased Park & Planning programming funds by \$137,000.
- Expenditures for non-cable related items \$600,000 to Park and Planning for technology issues and \$250,000 transfer to the General Fund.
- The approved budget reduces the cable fund balance to \$537,000 which is below the fund balance policy requirement of \$860,000.

# End of Year Procurements and Budget Closeout

- Completing FY08 purchases, contract amendments and task orders
- Have begun processing FY09 contracts and amendments and anticipate having everything in place by July 1.

### **PEG Channel Allocations**

- Allocations for MCT-channel 21, MCPS-channel 34, UMUC-channel 18, UMTV-channel 2, and two unused PEG channels that Comcast currently uses for commercial programming expire on June 30, 2008.
- Received applications from the current PEG operators and Comcast for continued use of the PEG channels.
- Reviewing applications and will prepare report and recommendation to County Executive for his action.

#### **MFP**

- Work Session 6/30/08 2:00pm in the 5<sup>th</sup> Floor Council Conference Room.
- Agenda will include the quarterly review of the cable operators and follow-up discussion on issues raised during the budget review process:
  - o Quarterly Review Comcast, RCN, and Verizon Customer Service
  - o Discussion MCT Bylaws
  - o Discussion Cable fund balance policy
  - o Discussion PEG Network review
  - o Discussion Cable Office staffing
  - Discussion Engineering services (contractual)

#### MACO

- Participating with the local NATOA Chapter, CAPATOA, at the MACO (Maryland Association of Counties) conference in August.
- CAPATOA has reserved a booth and will distribute information on the digital transition.

#### CCM

- Completed new equipment installation in the TOC and the Planning Board control room.
- The demand to view the Council budget sessions, via the internet, exceeded the number of available connections. Worked with DTS-Server Team to increase number of connections. The following performance data collected during the council session on May 16<sup>th</sup>.

| Performance Counter Streaming Video Streaming Audio Total |                         |     |  |     |  |     |  |  |  |  |
|---|-------------------------|-----|--|-----|--|-----|--|--|--|--|
|   | Peak No. of connections | 112 |  | . 8 | ,                                      | 120 |  |  |  |  |
|   | Total Streaming Denials | . 0 |  | 0   | ************************************** | 0   |  |  |  |  |

• Retreat scheduled for June 6.

## Cavalier

- Cavalier withdrew its application for a cable franchise agreement.
- Council took action on May 13 and denied the franchise
- Cavalier may reapply at any time

#### Comcast

- Comcast has closed their Call Center in Rockville and transferred all the agents to the Call Center
  in Silver Spring. Comcast's goal is to improve the overall customer experience, by having all of its
  Call Center personnel in one location so they can offer better training and quality control. The Call
  Center will remain operational 24/7 for service calls, the sales and billing lines will be available
  Monday through Saturday 8am-9pm and Sun 9-5.
- Effective June 30, Comcast will be making channel line up changes. Customers will be notified of the changes through a newspaper advertisement.
  - ESPN Classic, channel 265, will be migrating from the Digital Plus level of service to the Sports Entertainment Package level of service.
  - o ESPNews, channels 102 and 261, will discontinue its carriage o9n two channel positions, and will be carried exclusively on channel 261.
- The Cable Office is assisting DTS-Network Services team in resolving outstanding construction requests for additional FiberNet sites and relocation of Comcast facilities on two critical projects for DPWT.

### Verizon

- Working with Verizon to activate six test sites for the Summer Proof of Performance tests
- Verizon is opening a new FiOS store in Wheaton Plaza on June 9. The store is the first of its kind for Verizon in Maryland. The store offers wall-to-wall FiOS services in a family room setting, where shoppers can experience FiOS. Also, shoppers can order services, return or pick-up equipment, pay their bill and have their questions answered by a Verizon representative.

## **RCN**

- RCN is the County's internet provider. Often the County is not notified of system outages (planned or unplanned). It is imperative that the County is notified so that appropriate measures can be taken as the network is used by the public safety departments. The Cable Office is assisting DTS-Network Services team in resolving this on-going issue.
- Working with DTS-Network Services and RCN on an Internet redundancy plan.

We have received the quarterly reports from the cable providers and are currently reviewing the data and will report the information to the CCAC at the next meeting.

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Resolution No.:

16-585

Introduced:

May 22, 2008

Adopted:

May 22, 2008

# COUNTY COUNCIL FOR MONTGOMERY COUNTY, MARYLAND

By: County Council

Subject: Approval of the FY 2009 Cable Communications Plan

## Background

- 1. Section 8A-27(a) of the County Code provides that "All access grants, franchise fees, and other moneys received by the County from any franchisee may be spent only under a budget approved by the Council and in accordance with the County Cable Communications Plan."
- 2. Section 8A-27(b) of the County Code provides that "The Cable Communications Plan must be proposed by the County Executive to the Council annually and may be amended at any time."
- 3. Section 2.2 of the 2002 AT&T Comcast Transfer Agreement provides that "... all provisions of the Franchise Documents remain in full force and effect and are enforceable in accordance with their terms and with applicable law."
- 4. Section 7(b) of the 1998 Cable Franchise Agreement, assumed by Comcast from Prime Communications Potomac, LLC, between the County and SBC Media Ventures, Inc. provides that Comcast must pay a capital grant to the County of "\$200,000 per year... to be used by the County, in its sole discretion, for PEG equipment... or for PEG-related facilities renovation, or construction."
- 5. Section 7(h)(1) of the 1998 Cable Franchise Agreement, assumed by Comcast from Prime Communications Potomac, LLC, between the County and SBC Media Ventures, Inc. provides that Comcast must pay an annual capital grant to the County of \$1.2 million, adjusted annually by the Consumer Price Index, "to support installation, construction, operations, and maintenance of the County's FiberNet and associated network equipment, and the Institutional Network . . . "

- 6. Section 4.1 of the 1998 Cable Franchise Transfer Settlement Agreement, assumed by Comcast from Prime Communications Potomac, LLC, between the County, Prime Communications, and SBC Media Ventures, Inc., provides that Comcast must pay \$1.5 million, adjusted annually by the Consumer Price Index, for PEG support.
- 7. Section 7(b) of the 1999 Franchise Agreement with Starpower provides that Starpower must pay a capital grant to the County of "3% of Gross Revenues per year . . . excluding revenues arising from Internet Access . . . to be used by the County . . . for PEG access and institutional network purposes, including PEG access equipment, institutional network equipment or for renovation or construction of PEG access or institutional network facilities."
- 8. On February 8, 2005, the County Council approved Resolution 15-889 supporting the transfer of interest in Starpower Communications L.L.C. from Pepco Communications to RCN Telecom Services of Washington, D.C., Inc. Starpower is now doing business as RCN.
- 9. Section 3.3.6 of the 2006 Franchise Agreement with Verizon Maryland, Inc. provides that Verizon must pay \$200,000 within 30 days of the effective date of the Franchise Agreement and \$200,000 per year for four years on the anniversary of the effective date of the Franchise Agreement. In exchange, the County waived its ability to add more locations for cable service for public buildings above Verizon's obligation to provide 100 connections at the County's request.
- 10. Section 6.2 of the 2006 Franchise Agreement with Verizon provides that Verizon must pay a grant to the County of 3 percent of Gross Revenues each quarter to be used "for PEG and institutional network purposes."
- 11. Section 8 of the Franchise Agreements with Comcast and RCN and Section 7 of the Franchise Agreement with Verizon provides that each franchisee must pay, for the life of the franchise, a franchise fee of 5 percent of annual gross revenues.

### **General Provisions**

1. Purpose and Effect: This Cable Communications Plan constitutes the County's formal direction for the use of resources required to be provided under Sections 7 and 8 of the Franchise Agreements with Comcast and RCN; Section 4.1 of the 1998 Cable Franchise Transfer Settlement Agreement, assumed by Comcast from Prime Communications – Potomac, LLC, between the County, Prime Communications, and SBC Media Ventures, Inc.; and Sections 3, 6, and 7 of the Franchise Agreement with Verizon.

In FY 2009, these resources must be deposited by the County in its Cable TV Special Revenue Fund, and this Cable Communications Plan directs the use of the revenues in this Fund.

- 2. Spending Authority under the Time Period Governed by This Plan: This Cable Communications Plan provides spending authority for FY 2009. Resources appropriated in FY 2009 that are not encumbered by the County on or before June 30, 2009, must remain in the Cable TV Special Revenue Fund and be available for spending in future years.
- 3. <u>Carryover</u>: Resources provided to the County as a result of the requirements of the Franchise Agreements with Comcast, RCN, and Verizon, but not specifically allocated in the Cable Communications Plan to the General Fund, must remain in the Cable TV Special Revenue Fund and be available to be allocated in future years.
- 4. <u>Future Fiscal Years</u>: No estimate shown for any fiscal year after FY 2009 reflects any commitment or decision by the Council, and any such estimate should not be taken as prejudging any decision regarding activities or allocations, either in absolute or relative amounts, of expenditures for future years.
- 5. <u>Management of Funds</u>: All equipment, personnel, and other resources approved in the Cable Communications Plan for funding from the Cable TV Special Revenue Fund must be managed so that the resources are reasonably available to all users of the cable system and provide benefits to the subscribing public and the franchisee.
- 6. Affirmative Action and MFD Procurement Procedures: The Board of Directors of Montgomery Community Television, Inc. (MCT), must adopt and follow an Affirmative Action Plan and procedures for procurements from minority-, female-, and disabled-owned businesses (MFD) that take into account both the requirements of the Franchise Agreements with Comcast, RCN, and Verizon and relevant provisions of the County Code.
- 7. <u>Financial Disclosure</u>: The County must not spend any FY 2009 funds allocated to MCT until all members of the Board of Directors and the Executive Director of MCT have filed a financial disclosure statement with the Ethics Commission for the 2007 calendar year.
- 8. FY 2010-2015 Cable Plan: The Executive must submit a preliminary six-year Cable Communications Plan for FY 2010 through FY 2015 to the Council no later than January 15, 2009. The Executive submitted a preliminary six-year Cable Communications Plan for FY 2008 through FY 2013 to the Council on January 15, 2008. The Preliminary Cable Communications Plan included: (a) a list of known PEG activities and funding needs for FY 2008 through FY 2013; (b) a preliminary plan for prioritizing PEG funding needs within the context of the County's long-term vision for Cable television; (c) any capital project expenditures proposed to be funded through the plan; (d) changes to approved multi-year expenditures; and (e) updated projections of plan revenues for FY 2008 through FY 2013.

## FY 2009 Cable Communications Plan Description

The FY 2009 Cable Communications Plan provides funding for cable franchise administration (Department of Technology Services, County Attorney's Office, and outside professional services); for municipal equipment and support; for public, educational, and government access programming (Office of Public Information, Council, Montgomery College, Montgomery County Public Schools, and Montgomery Community Television, Inc.); and for other miscellaneous cable-related activities.

The attached table details the approved expenditures from the Cable TV Special Revenue Fund for the following purposes in FY 2009:

# Franchise Administration

- A. Funds are allocated to the Department of Technology Services to administer the Franchise Agreements with Comcast, RCN, and Verizon, including inspecting construction, testing signal quality, responding to residents' complaints, budgeting franchise fee and grant funds received from the cable operator, managing the contract to provide public access services, supporting an advisory committee, administering Federal Communications Commission rules and regulations, preparing for and negotiating franchise agreements, and advising elected officials on related policy matters.
- B. Funds are allocated to the County Attorney's Office to support the in-house staff costs associated with advising the Department of Technology Services and elected officials on related matters.
- C. Funds are allocated to hire outside professional services to advise or represent the County in areas of specialized telecommunications needs.

# Municipal Support

- D. Funds are allocated for sharing franchise fee revenue with the municipal co-franchisors in accordance with the formula in Section 8A-29 of the County Code.
- E. Funds are allocated to support the 3 PEG channels allocated to (1) the City of Rockville; (2) the City of Takoma Park; and (3) the Montgomery County Chapter of the Maryland Municipal League. Funds are allocated from the Capital Equipment Support Grants, according to the requirements of Section 7(b)(1)(B) of the Franchise Agreement with RCN, the requirements of Section 7(b)(2) of the Franchise Agreement with Comcast, and from the PEG Support Fund according to the requirements of Section 4.1 of the 1998 Cable Franchise Transfer Settlement Agreement assumed by Comcast from Prime Communications. Funds are allocated from the PEG Support Fund to the extent that the Participating Municipalities meet all applicable matching-fund requirements in the Settlement Agreement.

# County Government Access Programming

F. Funds are allocated for managing the County Government Channel, maintaining County Government Channel video equipment, closed captioning of County Government programming, and for the operation of the Technical Operations Center to monitor and adjust technical quality of PEG Programming.

Funds are allocated to the Office of Public Information for in-house staff and contractors to produce Executive Branch programming for the County Government Channel.

Funds are allocated to the Council for in-house staff and contractors to produce programming for the Council and Legislative Branch agencies.

Funds are allocated to the Montgomery County portion of the Maryland-National Capital Park and Planning Commission for contractors to provide cable-related services, including webcasting and services needed to produce programming for the Planning Board and the Parks Department.

# **Educational Access Programming**

- G. Funds are allocated to Montgomery College to produce educational programs and operate a cable channel with in-house staff.
- H. Funds are allocated to Montgomery County Public Schools to produce educational programs for children, parents, and teachers; carry Board of Education meetings; and run other educational programming of interest to County residents. MCPS currently operates two educational access channels on the cable system.

# Public Access Programming

- I. Funds are allocated for Montgomery Community Television, Inc., to perform services in FY 2009 specified in its contract with the County, including the following:
  - (1) produce and schedule two public access channels, including disseminating information on the daily program schedule;
  - (2) train community producers and technicians in program production and assist residents and community organizations in developing locally produced or locally sponsored programming;
  - (3) provide and maintain a central access studio, field production equipment, and editing facilities for use by community producers in program production;
  - (4) maintain all video equipment provided to MCT or purchased by MCT with cable company or County funds;
  - (5) produce local interest and public affairs programming;

- (6) promote and encourage programming representing a diversity of community interests and needs; and
- (7) perform outreach and create programming in the down-county area.

## PEG Network

J. For FY 2009, funds are allocated for PEG Equipment Replacement, for an Emergency Equipment Reserve to be used in case of imminent failure of major PEG video systems, for joint PEG Programming/Promotion, PEG Network Engineering and Administration, closed captioning of select PEG programming, and for PEG Programming to provide access to cable by community organizations.

The Council wishes to encourage the most cost-effective operations of the PEG Channels and has directed the PEG Network to enhance the sharing of equipment, facilities, and personnel. All funds appropriated for PEG Equipment Replacement must be administered by the Office of Cable and Communications Services. Before spending any funds for this purpose, the PEG Network must report to the Council and the Executive on their plans for the purchase and allocation of replacement equipment. The Council intends that preference be given to purchases of equipment and facilities that can be shared by more than one PEG Channel.

The Council encourages the municipal co-franchisors to develop plans for purchasing equipment, using engineering expertise available from the other PEG Channels and the Office of Cable and Communications Services, and acquiring equipment that facilitates the sharing of resources with other PEG channels.

The Office of Cable and Communications Services must not spend funds from the Emergency Equipment Reserve until the PEG Network finds that additional replacement funds are needed to prevent interruption of programming on one or more PEG Channels.

All equipment purchased with Cable Funds, except equipment purchased with Municipal Grant funds or funds allocated to the Village of Friendship Heights under this Plan, must be titled to the Montgomery County Government, which may, under appropriate controls, allocate some of the equipment for use to individual PEG Channels.

Before the PEG Network may spend funds allocated for PEG joint Programming/Promotion, the Network must report its general plans to the Council and the Executive.

## Other Expenditures

K. For FY 2009, funds are allocated to the Village of Friendship Heights for cable programming and equipment expenses.

# Institutional Telecommunications

L. For FY 2009, funds are allocated for Institutional Telecommunications for FiberNet capital improvements and operations. The County's Franchise Agreement with Comcast, assumed from Prime Communications, provides that Comcast must pay grants to support operations, maintenance, and the installation of cables and electronic equipment for the County's FiberNet.

The County plans to expand the FiberNet network to meet the telecommunications needs of County agency facilities. The Department of Technology Services must develop a FiberNet buildout plan that identifies facilities with the greatest need for high-speed voice, data, and video transmissions and for which FiberNet offers lower cost service than private sector telecommunications providers. User agencies must notify the Council before paying any fee to or entering into any agreement with any private provider, if using FiberNet to serve specific facilities is more advantageous to the County. The Council will then consider if adjustments to the funded FiberNet buildout schedule are warranted to avoid paying excessive fees to private providers for telecommunications service to any specific facility.

For FY 2009, funds are allocated for partial funding to renovate the hearing room, conference room, and anteroom on the third floor of the Council Office Building. The renovations will improve disability access and upgrade the HVAC, lighting, and audiovisual systems.

For FY 2009, funds are allocated to the Montgomery County portion of the Maryland-National Capital Park and Planning Commission for information technology equipment; document management; and a traffic analysis study.

## General Fund Transfers and Repayment Schedule

M. In FY 2004, \$2,636,000 was appropriated from the Cable TV Special Revenue Fund to the General Fund to finance general government operations. This was the first year that the Executive recommended transferring funds derived from franchise fees for unspecified general government operations.

In FY 2006, the Council allocated \$1,241,000 to fund the County's Automated Traffic Management System. These funds must be repaid according to the same terms and schedule as the General Fund transfers detailed below.

In FY 2007, the Council allocated \$284,000 to fund technology projects for the Montgomery County portion of the Maryland-National Capital Park and Planning Commission Operating Budget. These funds must be repaid according to the same terms and schedule as the FY 2006 General Fund transfer detailed below.

The FY 2004 General Fund transfer, the FY 2006 funding for the Automated Traffic Management System, and the FY 2007 funding for technology projects for the Montgomery County portion of the Maryland-National Capital Park and Planning Commission must be repaid without interest according to the following schedule: \$432,000 was paid in FY 2008, \$0 will be paid in FY09, \$1,232,000 will be paid in FY 2010, and \$832,000 will be paid annually beginning in FY 2011 and continuing through FY 2013, for a total of \$4,160,000.

In FY 2009, \$250,000 is transferred from the Cable TV Special Revenue Fund to the General Fund to finance general government operations.

## Action

The County Council for Montgomery County, Maryland approves the following resolution:

The Council approves the attached Cable Communications Plan as described in this resolution and appropriates cable communications grant resources and settlement funds as provided in the Cable Communications Plan and this resolution and any amendments to either that the Council adopts for FY 2009.

This is a correct copy of Council action.

Linda M. Lauer, Clerk of the Council

FY09 CABLE COMMUNICATIONS PLAN (\$000's)

|   | FY(    | <u> </u>  | E COMM    | <u>UNICATIONS</u> |                  | )00's}_           |             |                  | <u> </u>  |          |
|---|--------|-----------|-----------|-------------------|------------------|-------------------|-------------|------------------|-----------|----------|
|   |        |           |           |                   | % Chg            |                   |             |                  |           |          |
|   | Actual | Approved  | Estimated | Approved          | From             |                   |             |                  |           |          |
| SCHEDULED EXPENDITURES                                      | FY07   | FY08      | . FY08    | FY09              | '08Plan          | FY10              | FY11        | FY12             | FY13      | FY14     |
| BEGINNING FUND BALANCE                                      | 2,642  | 1,281     | 3,345     | 2,502             | 95.3%            | 537               | 1,415       | 2,110            | 2,775     | 3,61     |
| REVENUES  |        | ;         | -,        |                   |                  |                   |             | •                |           |          |
| 5% Franchise Fee  | 0.547  | 0.940     | 10,296    | 10.584            | 7.5%             | 10,881            | 11,186      | 11,499           | 11,821    | 12,15    |
|   | 9,547  | 9,849     |           |                   | 4.9%             | 207               | 213         | 219              | 225       | 23       |
| G'Burg PEG Contribution                                     | 193    | 192       | 196       | 201               |                  |                   |             | _                |           | 3,226    |
| PEG Support   | 2,157  | 2,207     |           | 2,811             | 27.3%            | 2,889             | 2,970       | 3,053            | 3,138     |          |
| PEG Capital/Equipment                                       | 239    |           | 248       | 255               | 3.6%             | 262               | 269         | · · · 277        | 285       | 293      |
| Verizon-Grant   | 250    | 200       | 200       | 200               | . <i>©.0</i> % . | 200               | 200         | 0                | 9         |          |
| FiberNet Support  | 1,474  | . 1,518   | 1,525     | 1,568             | 3.3%             | 1,612             | 1,657       | 1,703            | 1,751     | 1,80     |
| Interest Earned   | 151    | 200       | 120       | 80                | -60.0%           | 120               | 140         | 160              | 180       | 20       |
| Tower Review Fees   | 186    | 75        | 75        | 80                | 6.7%             | 82                | B4          | . 85             | 88        | 9        |
| Miscellaneous   | . 77   | . 0       | 25        | ~ `` D            | .0.0%            | 0                 | 0           | 0                | 0         |          |
| Transfer from the General Fund                              | 0      | 432       | 432       | 0 .               | -100.0%          | 1,232             | 832         | 832              | 832       |          |
| TOTAL ANNUAL REVENUES                                       | 14,284 | 14,919    | 15,851    | 15,779            | 5.8%             | 17,485            | 17,551      | 17,829           | 18,320    | 17,99    |
| TOTAL RESOURCES-CABLE FUND                                  | 16,926 | 16,200    | 19,196    | 18,281            | 12.8%            | 18,022            | 18,966      | 19,939           | 21,095    | 21,60    |
| EXPENDITURES  |        |           |           |                   | :                |                   | -           |                  |           |          |
| A. FRANCHISE ADMINISTRATION                                 | ;,     |           |           |                   |                  |                   |             |                  |           |          |
| Personnel Costs   | 643    | 721       | 721       | 742 +             | , 2.9%           | 742               | 742         | 742              | 742       | 74       |
| Oper, Exp. & Cap. Outlay                                    | 121    | 123       | 123       | 73 +              | -40.7%           | 75                | 77          | 79               | 81        | 83       |
| Engineering/Inspection                                      | 510    | 510       | 705       | 720 +             | 41.2%            | · 740             | 761         | 782              | 804       | 82       |
| Indirect costs trans to Gen Fund                            | 194    | 202       | 202       | 253 1             | 25.5%            | 253               | 253         | 253              | 253       | . 253    |
|   | . 134  | 242       |           | 27                | 20.0%            | 29                | 23          | 15               | . 0       |          |
| Indirect costs trans to Gen Fund (ERP & MCTime)<br>SUBTOTAL | 1,468  | 1,556     | 1,751     | 1,815             | 16.7%            | 1,810             | 1,833       | 1,856            | 1,880     | 1,90     |
| B. COUNTY ATTORNEY  |        |           |           |                   |                  | ,                 |             |                  |           |          |
| Personnel Costs   | 68     | 61        | . B1      | . 97              | 19.8%            | 97                | 97          | 97               | 97        | . 9      |
| SUBTOTAL  | 68     | . 81      | 81        | 97 <sup>2 •</sup> | 19.8%            | 97                | 97          | 97               | 97        | 9        |
| C. OUTSIDE PROFESSIONAL SERVICES                            |        |           |           |                   | <del></del>      |                   |             | -                |           |          |
| Legal and other   | 386    | 405       | 405       | 405               | 0.0%             | 416               | 428         | 440              | 452       | 46       |
| SUBTOTAL  | 386    | 405       | 405       | 405 +             | 0.0%             | 416               | 428         | 440              | 452       | 46       |
| D. MUNI, FRANCHISE FEE SHARING                              |        |           |           |                   |                  |                   |             |                  | _         |          |
| Revenues to municipalities                                  | 705    | 709       | 741       | 762               | 7.5%             | 783               | 805         | 828              | 851       | 875      |
| SUBTOTAL  | . 705  | 709       | 741       | 762 +             | 7.5%             | 783               | 805         | 828              | 851       | 87       |
| E. MUNICIPAL EQUIPMENT & OPERATIONS                         | 1700   |           |           |                   | 1.0.             |                   |             |                  |           | ,        |
| Rockville Equipment (a)                                     | 53     | 54        | 95        | 98                | 80.9%            | 100               | 103         | 106              | 109       | 113      |
| Rockville PEG Support (a)                                   | 62     | 64        | 65        | 67                | 4.6%             | 69                | 71          | 73               | 75        | . 7      |
|   | . 55   | 54        | 95        | . 98              | 80.9%            | 100               | 103         | 106              | 109       | 11       |
| Takoma Park Equipment (a)                                   | . 62   | 64        | . 65      | . 67              | . 4.5%           | 69                | 71          | 73               | . 75      | 7        |
| Takoma Park PEG Support (a)                                 | 55     | 54        | 95        | 98                | 80.9%            | 100               | . 103       | 106              | 109       | 11       |
| Municipal League Equipment (a)                              | 62     |           |           | . 57              | 4.6%             |                   | 71          |                  | . 75      | . 7      |
| Muni. League PEG Support (a) SUBTOTAL                       |        | 64<br>354 | 65<br>480 |                   | 39.5%            | 69<br><b>50</b> 7 | 522         | 73<br><b>537</b> | 652       | . 56     |
|   | 349    | 354       | 960       | 434 7             | 38.5%            | <b>50</b> 7       | 322         | 537              | 032       | 90       |
| F. COUNTY CABLE MONTGOMERY                                  |        |           |           | ,                 |                  | *                 |             |                  | •         |          |
| Administration  | 177    | 304       | 304       | 397 +             | . 30.6%          | 397               | 397         | 397              | 397       | 39       |
| Personnel Costs   |        |           |           |                   | 24.0%            | 397               |             | 33               | 34        | 39       |
| Operating   | 11     | 25        | 25        | 31 +              |                  |                   | 32          |                  |           | .36      |
| Closed Captioning   | 221    | 319       | 319       | I                 | 0.0%             | 328               | 337         | 346              | 356       |          |
| Technical Operations Center (TOC)                           | 98     | 23        | 23        |                   | 0.0%             | 27                | 28          | 29               | - 30      | 3        |
| Arts PEG - AFI  | 0      | ; o       | . 0       |                   | 0.0%             | 0                 | 0           | . 0              | 0         | _        |
| VOD, Community BB, web services                             | 40     | 48        | 48        | 48 +              | 0.0%             | 49                | . 50        | 51               | 52        | 5        |
| Public Information Office                                   |        |           |           | 2 -               |                  |                   |             |                  |           |          |
| Personnel Costs   | 198    |           | 274       |                   |                  | 349               | 349         | , 349            | 349       | 34       |
| Operating Expenses  | . 6    | 12        |           | ,                 | 1                | 12                | 12          | 13               | 14        | -1       |
| Contracts - TV Production                                   | 376    | . 414     | 325       | 359 +             | -13.3%           | 369               | · 379       | 390              | . 401     | , 41     |
| County Council  |        |           |           |                   | 1                |                   |             |                  |           |          |
| Personnel Costs   | 31     | 36        | 36        |                   | 58.3%            | . 57              | 57          | 57               | 57        | 5        |
| Operating Expenses  | 65     | 48        | 48        | 1                 | 0.0%             | 48                | 50          | 52               | 54        | 5        |
| Contracts - TV Production                                   | 324    | 404       | 452       | 516 +             | 27.7%            | 530               | <b>54</b> 5 | 560              | 576       | 59       |
| MNCPPC  |        |           | . *       |                   |                  |                   | C.          |                  |           |          |
|   | _      | 81        | 81        | 101 +             | 0.0%             | 101               | 101         | 101              | 101       | 10       |
| Personnel Costs   | D      | ٠.        |           |                   |                  |                   |             |                  |           | _        |
| Personnel Costs Operating Expenses                          | - 0    |           | 21        | · 21 +            | 0.0%             | 22                | 23          | 24               | 25        | 7        |
|   |        | 21        |           | 21 +              | 0.0%<br>0.0%     | 22<br>127         | 23<br>131   | 24<br>135        | 25<br>139 |          |
| Operating Expenses  | . 0    | 21<br>124 | 21<br>124 | 21 +              | 1                |                   |             |                  |           | 14<br>11 |

These projections for the Cable TV Fund incorporate assumptions of annual resources and resource usage as well as projected end-of-year reserves available based on these assumptions. This scenario assumes that operating expenditures will experience net increases as a trend. Factors contributing to the assumed rate of increase include compensation adjustments, program and productivity improvements, and cost increases driven by inflation. This scenario represents one possible fiscal future based on the incorporated sat of expenditure and resource assumptions. Other scenarios would occur if the Courty Executive presents are all courty Council adopted a different program plan or if the future brings different trends than presumed in the incorporated assumptions. The Courty Executive presents these fiscal projections as a tool for thinking about the future fiscal policy implications of the recommended program of expenditures and resources.

FY09 CABLE COMMUNICATIONS PLAN (\$000's)

|  | F T US CABLE COMMUNICATIONS PLAN (\$000'S) |                 |                 |                    |                |        |                 |                 |                 |             |
|--|--|-----------------|-----------------|--------------------|----------------|--------|-----------------|-----------------|-----------------|-------------|
| •  | Actual                                     | Approved        | Estimated       | Approved           | From           |        | ·               |                 |                 |             |
| SCHEDULED EXPENDITURES                                     | FY07                                       | FY08            | FY08            | FY09               | '08Pían        | FY10   | FY11            | FY12            | FY13            | FY14        |
| G. MONTGOMERY COLLEGE                                      |  |                 |                 |                    | 03/14/1        |        |                 | · · · · · ·     |                 | <del></del> |
| Personnel Costs  | 868  | 1,000           | 1,000           | 1,103 <sup>3</sup> | 10.3%          | 1,134  | 1,166           | 1,199           | 1,233           | 1,26        |
| Operating Expenses   | 199  | 219             | 219             | 219 <sup>3</sup>   | 0.0%           | 225    | 231             | 237             | 244             | 25          |
| SUBTOTAL   | 1,067                                      | 1,219           | 1,219           | 1,322              | 8.4%           | 1,359  | 1,397           | 1,436           | 1,477           | 1,51        |
| H. PUBLIC SCHOOLS  |  |                 | 7               |                    |                |        |                 |                 |                 |             |
| Personnel Costs  | 1173                                       | 1234            | 1234            | 1,339 4            | 8.5%           | 1,376  | 1,415           | 1,455           | 1,496           | 1,53        |
| Operating Expenses   | 210  | 287             | 287             | 244 4              | -15.0%         | 251    | 258             | 265             | 272             | 28          |
| SUBTOTAL   | 1,383                                      | 1,521           | 1,521           | 1,583              | 4.1%           | 1,627  | 1,673           | 1,720           | 1,768           | 1,81        |
| I. COMMUNITY ACCESS  |  |                 |                 |                    |                |        |                 |                 |                 |             |
| ORGANIZATIONS (b)  | 13   |                 |                 |                    |                |        |                 |                 |                 |             |
| Personnel Costs  | 1,685                                      | 1,779           | 1,779           | 1,871              | 5.2%           | 1,923  | 1,977           | 2,032           | 2,089           | 2.14        |
| Operating Expenses SUBTOTAL                                | 720  | 755             | 755             | . 781              | 3.4%           | 803    | 825             | 848<br>2 990    | 872             | . 89        |
| J. PEG NETWORK   | 2,405                                      | 2,534           | 2,534           | 2,652 +            | 4.7%           | 2,726  | 2,802           | 2,880           | 2,961           | 3,04        |
| PEG Equipment Replacement                                  | 822  | 900             | 900             | 900-+              | 0.0%           | 945    | 992             | 1042            | 1094            | 114         |
| Emergency Equipment Reserve                                | 12   | 80              | 80              | 80 +               | 0.0%           | 82     | .84             | 86              | 88              | , , ,       |
| PEG Network Engineering & Admin                            | 142  | . 40            | 40              | 40 +               | 0.0%           | 44     | 46              | 49              | 51              |             |
| Community Programming                                      | 46   | 100             | 100             | 10Ó +              | 0.0%           | 102    | 104             | 106             | 108             | Į:          |
| PEG Promotion  | 8  | 35              | 35              | 35 +               | 0.0%           | 36     | 37.             | 38              | 40              | [4          |
| PEG Network Operating                                      | 20   | 125             | 125             | 100 +              | -20.0%         | 103    | 106             | 109             | 112             | 1           |
| Mobile Production Vehicle                                  | 78   | 82              | 82              | 82 +               | 0.0%           | 86     | 90              | 95              | 100             | 10          |
| SUBTOTAL   | 1,128                                      | 1,362           | 1,362           | 1,337              | -1.8%          | 1,398  | 1,459           | 1,525           | 1,593           | 1,66        |
| K. OTHER   |  |                 |                 |                    |                |        |                 | -               | ٠.              |             |
| Consolidated Multiuse Technology Facility                  | . 0  | 0               | D               | 0 +                | 0.0%           | 0      | 0               | • 0.            | 0               | ´           |
| Grants to Organizations                                    | 39   | 39              | 39              | . 39 +             | 0.0%           | 39     | 39              | 39              | 39              | 3           |
| SUBTOTAL   | 39   | 39              | 39              | . 39               | 0.0%           | 39     | . 39            | 39              | 39              | [3          |
| PEG + ADMIN. SUBTOTAL  L. INSTITUTIONAL TELECOMMUNICATIONS | 10,545                                     | 11,824          | 12,225          | 13,028             | 10.2%          | 13,326 | 13,664          | 14,013          | 14,373          | 14,74       |
|  |  | 4.400           | 4 400           |                    | 4.00           | 4 200  | 4 654 :         | 4 007           | 4.074           |             |
| FiberNet Support (DTS)                                     | 1060                                       | 1,182           | 1,182           | 1,232              | 4.2%           | 1,266  | 1,301           | 1,337           | 1,374           | 1,41        |
| FiberNet Support (DPWT)                                    | 249  | 249             | 249             | 244                | -2.0%          | 251    | 258             | 265             | . 272           | 28          |
| FiberNet-CIP   | 1,970                                      | 1,735           | 1,735           | 1,760 <sup>5</sup> | 1.4%           | 1,735  | 1,510           | 1,535           | 1,460           | 1,46        |
| Verizon-Cable Service to Public Buildings                  | 0  | 0               | . 0             | . 0                | 0.0%           | 0      | 0               | . 0             | . 0             |             |
| COB Renovations - CIP                                      | 0  | 323             | 323             | 629 <sup>8</sup>   | 0.0%           | 0      | 0               | 0               | Ģ               |             |
| Advanced Transportation Management System                  |  |                 |                 |                    |                |        |                 | 1.              |                 |             |
| (ATMS) - CIP   | 0  | 0               | . 0             | 0.                 | 0.0%           | Đ      | . 0             | 0               | 0               | -           |
| Park & Planning Technology Projects                        | . 284                                      | 75              | 75              | - 600              | 700.0%         | 0      | 0               | 0               | 0               | ,           |
| SUBTOTAL<br>TOTAL EXPEND-PROGRAMS                          | 3,563<br>14,108                            | 3,564<br>15,388 | 3,564<br>15,789 | 4,465<br>17,493    | 25.3%<br>13.7% | 3,252  | 3,169<br>16,833 | 3,137<br>17,150 | 3,106<br>17,479 | 3,15        |
| OTHER USES OF CATV FUNDS -                                 | 14,100                                     | 13,300          | 15,765          | 11,450             | 13.176         | 16,578 | 15,033          | 17,150          | 17,475          | 17,89       |
| Prior Year Adjustments                                     | 527  | O               | 32              | . 0                | 0.0%           |        | 0               | . 0             | 0               | .           |
| CIP-Designated Claim on Fund                               | 0  | 0               | 937             | ŏ                  | 0.0%           | Ď      | ٥               | . 0             | 0               |             |
| Transfer to the General Fund                               | 0  | . 0             | 0               | 250                | 0:0%           | 0      | . 0             |                 | . 0.            |             |
| TOTAL OTHER USES & ADJ                                     | 527  | ŏ               | 969             | 250                | 0.0%           | Ó      | 0               | ő               | C               |             |
| SURPLUS (DEFICIT)  | 703  | (469)           | 94              | (1,964)            | 318.8%         | 878    | 695             | 664             | 841             | 9           |
| FUND BALANCE   | 3,345                                      | 812             | 2,502           | , 537              | -33.8%         | 1,415  | 2,110           | 2,775           | 3,616           | 3,71        |
| FUND BALANCE per Policy Guidance                           |  | 810             | 839             | . 860              |                | - 887  | 913             | 940             | 967             | 99          |
| EXPENDITURES BY FUNDING SOURCE                             |  |                 |                 | ,                  |                |        |                 |                 |                 |             |
| Transfer to Gen Fund-Indirect Costs                        | 194  | 202             | 202             | 280 1              | 38.9%          | 282    | 276             | 268             | 253             | 25          |
| Transfer to Gen Fund-Cable Opns                            | 0  | · , 0           | . 0             | 0 2                | 0.0%           | 0      | 0               | , 0             | . 0             |             |
| Trans to Gen Fund-Mont Coll Cable Fd                       | 1,067                                      | 1,219           | 1,219           | 1,322 3            | 8.4%           | 1,359  | 1,397           | 1,436           | 1,477           | 1,51        |
| Trans to Gen Fund-Public Sch Cable Fd                      | 1,383                                      | 1,521           | 1,521           | 1,583 4            | 4.1%           | 1,627  | 1,673           | 1,720           | 1,768           | 1,81        |
| Trans to Gen Fund-FIBERNET Operations                      | 0  | 0               | o               | · 0 5              | 0.0%           | 0      | 0               | 0               | 0               |             |
| Transfer to CIP Fund                                       | 1,970                                      | 2,058           | 2,058           | 2,389 <sup>6</sup> | 16.1%          | 1.735  | 1,510           | 1,535           | 1,460           | 1 46        |
| Transfer to the General Fund-Other                         | 0  | 0               | ٥               | 250 <sup>7</sup>   | 0.0%           | 0      | . 0             | 0               | 0               |             |
| CATV Fund Direct Expenditures                              | 9,494                                      | 10,388          | 10,757          | 11,919             | 14.7%          | 11,604 | 11,899          | 12,205          | 12,520          | 12,84       |
| TOTAL EXPEND-FUNDING SOURCE                                | 14,108                                     | 15,388          | 15,757          | 17,743             | 15.3%          |        |                 |                 | ,               |             |

Transferred from the Cable Television Special Revenue Fund to the General Fund-Indirect Costs.

Transferred to General Fund for Cable Operations in prior years.

Transferred to General Fund for Montgomery College Cable Fund.

Transferred to General Fund for Montgomery County Public Schools Cable Fund.

Transferred to General Fund for FIBERNET Operations in prior years.

<sup>6</sup> Transferred to CIP Fund

Transferred to to General Fund

<sup>(+)</sup> Funded directly from the Cable Television Special Revenue Fund.

a) Maximum cable company contribution to fund municipal equipment

<sup>(</sup>b) Currently Montgomery Community Television, Inc.

The County is explaning the potential for development of a Multiuse Technology Facility. When additional details are available they may be included in future Cable Communications Plans